



ONLINE PRIVACY STATEMENT

(Last Revised 2/2009)

MedX-12, Inc. ("MEDX") is committed to protecting the personal information that you provide to us when using our website. This Online Privacy Statement describes how we treat all user data collected during your visit to the MedX12 Site, both anonymous data and personally-identifiable data. This Statement is separate and distinct from our HIPAA Privacy and Security Policies and statements thereon, that were promulgated to address handling and security of specifically defined healthcare information that may be supplied to us by customers in regard to their patients or insureds in connection with specific contracts for goods and services that we supply to them. You can find our most recent HIPAA Privacy and Security Policy on our website (www.medx12.com).

MEDX may occasionally update this Statement. We will post any changes on this Web page, so be sure to check back periodically. If we do make material changes, we will post a notice on our home page that the Online Privacy Statement has been modified and provide a link to the revised Online Privacy Statement. Any information that you submit after a change will be subject to the new provisions.

USER DATA WE COLLECT

We collect two types of user data: (1) anonymous data that is automatically collected from all visitors to the MEDX Site; and (2) personally-identifiable data that you voluntarily submit to us (described below as "Personal Data"). We also collect specific data from Customers, after they have registered with us for one or more of our products and services.

Anonymous Data: We automatically collect Internet Protocol addresses and domain names through our server and through cookies. (See section on Cookies below for more information.) We also track the number and frequency of hits at our site and special attachments to the site on various products and policies.

Personal Data: We may collect Personal Data that you voluntarily provide, such as your name and postal address, phone number, e-mail address, and similar information, when you participate in certain activities at our website in the process of investigating our business, including current and planned products and services.

Customer Data: A customer registering or enrolling of use of our claims processing services (whether registration is done online or via a paper contract entered into with MEDX), or for subscription for one or more of the products and services that make available to customers through third party agreements and at special customer prices, is asked to provide us with identifying information, such as name, address, and contact information. On our registration screen and in our contracts we clearly specify what information is required for enrollment



(and/or product availability) and what information is optional (or may be given at your discretion). After customer registration your contact information will be used to contact you when necessary.

COOKIES

We collect some data through use of cookies. Cookies are alphanumeric identifiers that are transferred either to your computer's hard drive ("long-term cookies") or temporarily to your computer's random access memory ("session cookies").

We use long-term cookies only when you select a "remember" option on the website or specifically appearing on our online newsletter. Remember options are offered only for your convenience and are completely voluntary. If you do not select the "remember" option, no long-term cookie will be stored on your computer's hard drive.

We use session cookies whenever you visit MEDX's website to run the site's interactive applications (for instance, viewing the shopping cart for supplies). Session cookies last only as long as your session on our website. They expire when the session ends and are not written onto your computer's hard drive. We also use session cookies in emails containing the HTML format MedX-12 online newsletter. If you select "text-only" for the online newsletter, it will not contain any session cookies.

HOW WE USE THE DATA WE COLLECT

We use anonymous data to identify the source of user traffic (for example, uofl.edu or aol.com), but we are not able to use this data to identify individual users. We use data on which sections of the MEDX website are most visited so that we can evaluate interest in general business information, products or services appearing on those separate pages. We do not link any anonymous data with the Personal Data you provide to us.

WE USE YOUR PERSONAL DATA FOR VARIOUS PURPOSES:

- To fulfill the request for which you specifically provided the data;
- To send you our e-mail newsletter and/or other alerts on changes and additions to our products and services, unless you have opted out of receiving that information;
- To allow you to set and change user preferences.

The MEDX site is hosted by servers in the United States. Accordingly, if you are located outside of the United States, the Personal Data you provide to us will be transferred to the United States. By submitting your Personal Data, you consent to its transfer and storage in the United States and the purposes for which it was originally collected.

We may also from time to time combine your Personal Data with some publicly available data collected from third parties, to improve our services to you and for our own internal marketing, communications, and investor relations purposes.



THIRD PARTY SHARING

We share your Personal Data with third party service providers who fulfill your orders, contact you on our behalf, or facilitate some other aspect of the MEDX Site activities, services, and products. These service providers have access to your Personal Data solely for the purpose of providing these services to us or on our behalf to you, as a customer of ours, and they are contractually prohibited from sharing Personal Data with any other third parties.

Finally, we may disclose and use Personal Data in special circumstances when it is necessary to enforce our User Agreement or this Online Privacy Statement, or when we, in good faith, believe that the law requires us to disclose your Personal Data to third parties.

Except as described in this Online Privacy Statement, we will not share your Personal Data with any third parties unless we first notify you and offer you an appropriate choice to consent to such further use, for example, through an opt-out or opt-in request.

YOUR ABILITY TO CHOOSE

When you provide us with your Personal Data on our website, you can let us know that you do not wish to receive our online newsletter, or any emailed product and service updates by unchecking the box appearing in the information or customer enrollment application you complete.

SECURITY

The Personal Data we collect about you is stored on a secure, password protected server. We use industry-standard encryption technologies with respect to the receipt and transfer of Personal Data you submit to us on the MEDX website and only authorized personnel have access to your information. Nevertheless, despite our best efforts, no transmission over the Internet can be guaranteed to be 100% secure. In regard to HIPAA-related protected health information supplied on your customers, please read our HIPAA Privacy and Security Policies posted elsewhere on our Website that contain an overview of the extensive privacy and security protections in place.

RELATED INFORMATION

The Terms of Use provisions governing the use of our Web site can be accessed (by provider/members and visitors alike) as part of the pre-enrollment documentation on the Web site. Depending upon the MedX12 product they are interested in, all members are required to execute a sales agreement, membership agreement, or agree to be bound by use terms via a "click-through" present on our site.